



Mango Dragon International

Mixed Fruit Juices

Mixed Fruit Juices is a musical mix series focused on selection, sequencing and the art of building a coherent DJ set.

For each episode, a DJ or music digger is invited to select and mix a set of tracks according to their own taste and approach. The selection is free in terms of genre, but should remain coherent in terms of atmosphere, rhythm, texture and overall vibe. A mix can move through strange hip-hop, deep and mental dubstep, old-school reggae jungle or entirely different territories, as long as the different elements work together.

The series is intentionally open in terms of musical direction, giving each guest the freedom to explore their own selection and put together a mix without being tied to a specific genre or format.

Visual Identity

The visual identity of Mixed Fruit Juices is intentionally simple. Each release uses a small black rectangle containing the relevant information, combined with a lo-fi photograph or a grainy, textured image.

Artist photos can be used when relevant, but they are not a priority. The visual identity should mainly rely on simple compositions, photographic textures, grain, imperfections and lo-fi imagery.

